
MATTHEW A. LEVY

Assistant Professor

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Education

Ph.D. Rhetoric—University of Texas at Arlington, 2005
M.A. English—University of Texas at Arlington, 1997
B.A. English—Guilford College, 1993
H.S.—North Carolina School of Science and Math, 1989

Areas of Interest

Philosophical Rhetoric and Critical Theory; Writing Instruction and Writing Program Administration; Cynicism; Ideology and Technology; Serious Comics (Graphic Novels and Memoirs).

Professional and Teaching Experience

Pacific Lutheran University

- Assistant Professor and Writing Program Administrator (2007-present)
Responsibilities: Teach courses in the writing major and first year program. Research in rhetoric and composition. Service focusing primarily on first year programs.

University of Texas at Arlington

- Visiting Assistant Professor and Writing Program Administrator (2006-2007)
Responsibilities: Administer First Year Writing Program, including hiring, training, scheduling, and support. Oversee administration of Writing Center (including budgeting) and Developmental English. Support the implementation of OneBook common reading experience in its first year.

Texas Christian University

- Writing Center Instructor (2005-2006)
Responsibilities: Consult/Tutor in the William L. Adams Center for Writing and teach for English Dept.

University of Texas at Arlington

- Associate Director of First Year English (2003-2004)
Responsibilities: Assist Director in administering writing program.
- Associate Director of the E-Create Lab (2002-2003)
Responsibilities: Oversee maintenance of multimedia lab and classroom. Give faculty workshops.
- Graduate Teaching Assistant (1994-7; 1998-2002)

Courses Taught

PLU Writing 101: First Year Experience Seminar
PLU English 328: Advanced Composition for Teachers
UTA English 5388: GTA Preparation (Initial training for new First Year English teachers)
UTA English 5188: GTA Practicum (Ongoing training related to English 1301)
TCU English 10803: Introductory Composition
TCU English 20803: Intermediate Composition
UTA English 1301: Critical Reading, Writing, and Thinking I (Expository Writing)

UTA English 1301c: Critical Reading, Writing, and Thinking I (Expository Writing in Computer Classroom)
UTA English 1302: Critical Reading, Writing, and Thinking II (Argumentative Writing)
UTA English 1302c: Critical Reading, Writing, and Thinking II (Argumentative Writing in Computer Classroom)
UTA English 2329: American Literature
UTA English 2319: British Literature
UTA English 3371: Advanced Exposition
UTA English 3372: Computers and Composition

Service Roles and Committee Work

Member, On The Same Page Organization Committee (2007-present)
Chair, First Year English Committee, UTA (2006-2007)
Chair, GTA Committee, UTA (2006-2007)
Member, Conversations/OneBook Committee, UTA (2006-2007)
Member, OneBook Selection Committee, UTA (2006-2007)
Co-chair, Conversations/OneBook Blog Committee, UTA (2006-2007)
Co-chair, *Kite Runner* Assessment Committee, UTA (2006-2007)
Member, Assessment Committee, English Department, UTA (2001-2002)
Chair, Gorgias Society National Conference Committee (1998-1999)
Member, Freshman English Committee, UTA (1994-1995, 2002-2003)
Member, Freshman English Textbook Selection Committee, UTA (1994-1995)

Editorial Experience

Editorial Board, *Fast Capitalism*. (2006-present) [<http://www.fastcapitalism.com/>]
Managing Editor, *Fast Capitalism*. (2000-2006) [<http://www.fastcapitalism.com/>]
Guest Editor, *Enculturation: A Journal for Rhetoric, Writing, and Culture* 3.1. (Fall 2000).
Editorial Assistant, *American Canons*. (2000-2005) [<http://www.uta.edu/english/mal/e/roemer/>]

Publications

"When Rhetoric Fails: The Heroic Teacher and the Basic Communications Course." *There is a Gunman on Campus: Tragedy and Terror at Virginia Tech*. Eds. Ben Agger and Timothy W. Luke. Forthcoming.
"Review of The Measure of Service Learning: Research Scales to Assess Student Experience (Robert G. Bringle, Mindy A. Phillips, and Michael Hudson)" *Reflections* 5 (Spring 2006). With Billie Hara.
"Cynicism, Social Epistemic and the Institutional Context of College Composition." *JAC* 25.2 (2005).
Editor, *A Teacher's Guide to First Year Composition at UTA, 2004 Edition*.
"Ensample: Virtual Musics and Viral Assemblages." *Pre/Text Electra(Lite)* 3.01 (1999). [<http://www.utdallas.edu/pretext/PT3.1/>]. With Byron Hawk and Thomas Rickert.
"Phatic Composition and the Question of Kismet." *Pre/Text Electra(Lite)* 3.01 (1999). [<http://www.utdallas.edu/pretext/PT3.1/>]
"Shhhh! Or, the Methodological Earplugs of Cultural Studies in Popular Music: A 'Re-Sound' of Swiss, Sloop and Herman's Mapping the Beat." *Enculturation: A Journal for Rhetoric, Writing/Music/Culture* 2.2 (Fall 1999). [http://www.uta.edu/huma/enculturation/3_1/]
"Consumptive Writing (A Fatal Strategy)." *Kairos* 4.1 (Fall 1999). [<http://english.ttu.edu/kairos/4.1/features.html>]
"I Wanna Be Electricity...A Conversation About Music and the Juice; or Ohhhhh 'NC-Meme' Where Art Thou?" *Pre/Text Electra(Lite)* 1.1 (1997). [<http://www.uta.edu/english/mal/iwanna/iwanna.html>]

Dissertation

Comp and Circumstance: Cynicism and the Rhetorical Situation of College Composition
Committee: Victor Vitanza (Director), Stacy Alaimo, Ben Agger, Hans Kellner, and Kevin Porter.
Abstract: Cynicism presents a major challenge to compositionists who seek to conceptualize writing instruction in a way that accounts for its political effects. Peter Sloterdijk describes cynicism as a form of false consciousness in which people continue ideological behavior in full awareness of its ideological character. I argue that writing pedagogies that seek to enlighten students politically can actually increase cynicism if they show students how they participate in structures of injustice, without providing the skills they would need to transform those structures. Rhetoric and composition should continue its revitalization of invention but not in such a way that reduces it to

ideological critique. I suggest a pragmatic attitude towards rhetorical education that would, through creative projects, make a connection for students between agency to circumstances by teaching them to analyze and intervene in the technological interfaces that increasingly constitute our environment.

Conference Papers

- “Excellent Ruins: Globalization, Cynicism and Composition.” College Composition and Communications. New York, NY. March 2003.
- “Cynical/Kynical Compositions: Disciplinarity, Writing Pedagogy and the New Economy.” Research Network Forum. Conference on College Composition and Communications. Denver, CO. March 2001.
- “Consumptive Writing: Rhetorics and Poetics of the New Economy.” Gorgias Society National Conference. University of Texas at Arlington. Arlington, TX. February 2001.
- “Writing on the Electric Fence: Happy Sources of Discomfiture in the Computer Classroom.” Conference on College Composition and Communications. Minneapolis, MN. May 2000.
- “The New Economy: An Introduction?” Gorgias Society National Conference. University of Texas at Dallas. Dallas, TX. February 2000.
- “Young (*I*) Berlin: The Exclusion of Invention.” Gorgias Society National Conference. The University of Texas at Arlington. Arlington, TX. March 1999.
- “Improvisatory Models for Composition.” Conference on College Composition and Communications. Phoenix, AZ. March 1997.
- “Audience Delivers Hypertext.” C-FEST Special Interest Group Presentation. Conference on College Composition and Communications. Phoenix, AZ. March 1997.
- “Critical Theory and Computer-Assisted Instruction: An Overview.” Conference on College Composition and Communications. Milwaukee, WI. March 1996.
- “Measurement, Irony and the Grotesque in Gulliver's Travels.” Group for Early Modern Cultural Studies. Dallas, TX. October 1995.

Professional Organizations

- Member, National Council of Teachers of English (1999-present)
- Member, Modern Language Association (2004-present)
- President, Gorgias Society (1998-1999, 1996-1997)
- Member, Gorgias Society (1995-2000)